

Wahroonga FC



2017 Season
Sponsorship Opportunities



With a large base of local consumers we are able to offer all local businesses the unique opportunity to reach them across a range of media and with different options to suit different businesses.

If you are interested in discussing these options or other sponsorship opportunities please contact our Marketing Manager.

Terry Jones
0418 488 768
marketing@wahroongafc.com.au

See over for description of each activity

Sponsorship Levels	Platinum	Gold	Silver	Bronze
Number of Sponsors	1	3	5	8
Activities				
Kit				
Shirts	X			
Others Opportunities	X	X		
Karuah				
Main Sponsor	X			
A Frame/Leaflets	X	X		
Website				
Scrolling Banner	X			
Home Page	X	X		
Sponsors Page	X	X	X	X
Facebook				
Logo	X	X	X	X
eNewsletter				
Sponsor	X			
Featured Link x 3		X		
Featured Link x 2			X	
Member eMails				
Dedicated eMail	X			
Co- Sponsored x 2		X		
Promotional eMail			X	X
Presentation Day				
Main Sponsor	X			
A-frame and stand	X	X		
Logo on newsletter	X	X	X	
Raffle Prize				
Opportunity	X	X	X	X
Sponsorship \$ p.a.	La Zana	\$ 2,000.00	\$ 1,000.00	\$ 250.00



KIT				
	Shirts	Platinum Sponsors logo and other details featured on Front. Sleeves and back additional.		
	Others	The club is open to any further branding opportunities for the kit and other merchandise.		
Karuah		The Karuah ground has multiple junior games played on every Saturday during the season. Approx. 600 Parents, Players and Supporter attend between 8:00 - 12:00 from all clubs across NSFA. This audience changes every week depending on which teams have been selected to play there. This provides an unique opportunity to promote your services during an fun based family occasion.		
	Main Sponsor A Frame / Leaflet	The café is run by the Platinum Sponsor and includes POS material as well. Gold Sponsors will be able to have an A frame (900x600) plus leaflet dispenser. Every Saturday the club merchandise store is open with regular traffic.		
Website		Wahroonga FC have an active website that contains updated news that parents and players access. Platinum to Silver Sponsors will have logos displayed with links to their websites on the Home Page. The Sponsors page will provide the opportunity for a brief description of your services/image/link.		
Facebook		As with the website the Wahroonga FC facebook page will feature Sponsors' logo and link.		
eNewsletter		The club will be sending out regular eNewsletter to the members (Approx. 600). Gold and Silver Sponsors will have 3 and 2 respectively featured links during the season.		
Members eMail				
	Dedicated eMail	Platinum Sponsor will have a dedicated email to the members during the season.		
	Co- Sponsored x 2	Gold Sponsors will share in 2 email during the season - specification to be discussed.		
	Promotional eMail x 2	Silver and Bronze Sponsors will share in 2 emails during the season. 40 words/image and link to website. These Sponsors will need to provide a special offer for members		
Presentation Day		This is a major event in the calendar where most teams and families will attend. As with Karuah there will be opportunities for Sponsors to participate depending on their level.		
Raffle		The raffle is a major generator of funds and we look for local businesses to provide prizes. Priority will be given to existing Sponsors although selection of prizes will be based on merit rather than seniority of the Sponsors.		